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360Directories.com launches new web directories, first international site

Wichita, KS. April 14, 2009 - Wichita-based 360Directories.com recently launched new directory web sites in two cities. 360Winnipeg.ca was launched on April 1, 2009 in Winnipeg, Canada, and 360Knoxville.com on April 14, 2009 in Knoxville, Tennessee.

The new sites use the 360Directories software, and are licensed and operated by entrepreneurs in each location respectively. 360Winnipeg is the first international licensee of the directories software. 360Directories now supports more than 20 directories sites in nine states.

The 360Directories software allows entrepreneurs, newspapers, media companies, civic groups and associations to establish and maintain a local web directory with a comprehensive set of online tools. At a local level, the software allows business owners, association members and advertisers to build and/or enhance their web presence with online marketing tools and showcase their products and services with interactive visuals.

360Winnipeg.ca and 360Knoxville.com are modeled after 360Wichita.com, started in 2000. The Wichita site has more than 500 businesses listed. Site categories include hotels, restaurants, real estate, night life, shopping, services, automotive, entertainment and attractions.

Earlier this year, 360Directories.com released an iPhone application (app) to complement their directory software. The application allows users to view information about businesses listed on participating 360Directories web sites via the iPhone.

360Wichita.com L.L.C., based in Wichita, Kansas, operates 360Directories.com. The company also provides custom web site design, online application development, search engine optimization and advertising services.

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