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Contact:  
Brandon White  
8017 E. Douglas  
Wichita, KS 67207  
(316) 269-6920



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## Twitter feeds for businesses integrated into 360Directories sites

Wichita, KS. May 14, 2010 - 360Directories.com has added an option for businesses to post coupons, promotions, jobs and events they add to their 360 pages automatically to their Twitter page.

Twitter is a popular social network that allows users to post short messages (Tweets) to their profile. Many local businesses use the service to create and maintain relationships with customers and to keep their online audience informed.

The automated Twitter feeds were added to cut the amount of time it takes for businesses to promote themselves online, and to lessen the need to login to many sites to update content.

Twitter feeds were added at no cost to businesses. To use the feature, 360Directories.com members need an existing Twitter account and an active 360Directory page that includes the 360Toolbox tools, which is standard for most pages.

360Directories.com recently added a similar feature for social networking site Facebook. Facebook Connect, allows businesses to post coupons, promotions, jobs and events to the Facebook page with one click.

The Twitter feature was added to all sites operating on the 360Directories software, now more than 40 in the U.S., Canada and Ireland.

The 360Directories software allows entrepreneurs, newspapers, media companies, civic groups and associations to establish and maintain a local or targeted web directory with a comprehensive set of online tools. At a local level, the software allows business owners, association members and advertisers to build and/or enhance their web presence with online marketing tools and showcase their products and services with interactive visuals on the web, mobile and iPhone.

Wichita-based 360Directories.com is the parent company of 360ideas.com and 360Wichita.com. The 360Directories brand develops and licenses local directory software to entrepreneurs, newspapers, media companies, civic groups and associations. 360Wichita.com is an operator of a 360Directory site and a leader in local internet marketing. 360ideas provides custom web site design, online application development, search engine optimization and advertising services. 360Directories.com has no direct relationship with Twitter. To learn more visit [Twitter.com](http://Twitter.com).

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[www.360directories.com](http://www.360directories.com)

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