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## 360Directories.com launches two new directory sites

Wichita, KS. April 13, 2010 - Wichita-based 360Directories.com launched two new directory web sites yesterday. 360northernkentucky.com, a local business directory, and agdirectories.com, a web site for the agriculture and ranching industry went live Monday morning.

The new sites use the 360Directories software, and are licensed and operated by entrepreneurs in each location respectively. 360Directories now supports more than 40 directories sites in 16 states and Canada. Directory sites in Ireland, Fort Myers, FL and Red Deer, Alberta, Canada are also in production. Other recent site launches include 360newhaven.com in New Haven, CT and upstate360.com in South Carolina.

The 360Directories software allows entrepreneurs, newspapers, media companies, civic groups and associations to establish and maintain a local or targeted web directory with a comprehensive set of online tools. At a local level, the software allows business owners, association members and advertisers to build and/or enhance their web presence with online marketing tools and showcase their products and services with interactive visuals on the web, mobile and iPhone.

All of the sites are modeled after the flagship site, 360Wichita.com, started in 2000. The Wichita site has more than 600 businesses listed. Site categories include hotels, restaurants, real estate, night life, shopping, services, automotive, entertainment and attractions.

Wichita-based 360Directories.com is the parent company of 360ideas.com and 360Wichita.com. The 360Directories brand develops and licenses local directory software to entrepreneurs, newspapers, media companies, civic groups and associations. 360Wichita.com is an operator of a 360Directory site and a leader in local internet marketing. 360ideas provides custom web site design, online application development, search engine optimization and advertising services.

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